



Co-opted Trustee Development

Alexandra Park & Palace
Charitable Trust

September 2026



Dear Applicant

Co-opted Trustee - Development

Thank you for your interest in Alexandra Park and Palace.

This pack aims to provide you with information on the role and responsibilities of the Alexandra Park and Palace Trustee Board and details about the application process for the role of Co-opted Trustee – Development.

If you feel you would benefit from an informal discussion about the position, have any queries regarding the application process or require information in an alternative format, please email recruitment@alexandrapalace.com.

Yours sincerely,



Emma Dagnes OBE

Chief Executive

Alexandra Palace, Alexandra Palace Way, London, N22 7AY | 0208 365 4343 | alexandrapalace.com
Alexandra Park and Palace Charitable Trust is a registered charity. Charity registration number: 281991



About Alexandra Park & Palace

Alexandra Palace is the People's Palace. We are an independent charity, caring for our 196-acre public Park and Victorian Palace. Affectionately known across North London as 'Ally Pally', we welcome over 4 million visitors each year.

We're building on over 150 years of history: from our heritage as a 'pleasure palace' for working people, and the site of the world's first regular HD television broadcast, to our current programme of live music, theatre, sport, leisure and learning.

In 2023, we launched a new [Vision](#) to transform Alexandra Park and Palace into a sustainable home for inspirational culture, creative and educational opportunities and green space. In June 2026, we published a [10-year Strategic Plan](#) outlining a range of ambitious capital projects and programmes to achieve our Vision. The Plan sets in motion a major fundraising campaign to raise over £200m investment in Ally Pally by 2035.

Role Description

The **Co-Opted Trustee - Development** is a new voluntary role, supporting our work to secure donations from charitable trusts, foundations, businesses and government supporters to the campaign.



Working closely with both the Chief Executive and Head of Development, you'll be joining an organisation establishing a fundraising culture, with immense potential to make change for the Park and Palace and the communities we serve. The role will both sit as a non-voting member of the Trust's board (see below) and also chair a new group of **Development Advocates**: leading figures in the communities and sectors most impacted by our Strategic Plan projects, who will advocate for external investment in Ally Pally and our programme. The role will support the recruitment of advocates drawn from heritage, sport, the performing arts and environmental sustainability sectors.

Your work will help us to:

- Restore and reopen derelict spaces in the Victorian Palace for everyone to enjoy
- Improve key areas of the Park for both people and wildlife
- Deliver our creative and heritage skills and wellbeing programmes, using the Palace's spaces and programme to make change with and for local communities
- Take forward our ambitious programme to help Ally Pally reach Net Zero

We look to recruit a strong and collegiate leader, with the capacity to both bring together and engage supporters and advocates and to advise our board and senior team on fundraising delivery. We will consider applicants with previous senior professional or trustee experience in development and income generation towards arts and heritage organisations or other charitable causes.



Membership of the Trustee Board

The current constitution of the Alexandra Park and Palace Charitable Trust Board is:

- 6 elected Councillors appointed by our Corporate Trustee (Haringey Council)
- 3 co-opted members appointed by Alexandra Park and Palace stakeholder committees

We are recruiting an additional co-opted board member to provide fundraising expertise. This is a new role. Please note that the post is **advisory only and not decision-making**, due to the constitution of our Trust whereby only elected members of the Borough can serve as voting trustees.

The Governing Documents for the Trust are collectively known as the Alexandra Park and Palace Acts and Orders 1900–2020. The Trustee (APPCT) Board has delegated authority from the Corporate Trustee to control the management and administration of the Charity.

Role Duties and Responsibilities

- Act as an ambassador for and adviser to the Trust Board and senior leadership to strengthen its approach to fundraising and income generation
- Help us create and then chair a group of volunteer advocates raising support for and awareness of Alexandra Palace projects in relevant sectors
- Agree a list of prospective trust, government, corporate and/or individual supporters for Strategic Plan projects to engage with the work of the charity, working with staff in the Alexandra Palace Development Team to secure gifts as appropriate



- Between meetings, to work closely with Development Team staff to engage prospective supporters over email, calls or meetings as appropriate
- To support the Trust with a regular gift either as an Ally Pally Supporter (from £5/month) or as an Ally Pally Patron (from £600 annually). Your support makes a real difference to our programmes and allows you to advocate for the Park and Palace from both personal and professional experience of our work
- To develop an understanding of the work of the organisation, the Strategic Plan, its associated budget and timeline
- To speak at cultivation and stewardship events for Strategic Plan projects as appropriate (in agreement with the Development Team)
- To input into the development of relevant fundraising materials, funding applications and campaigns.

Wider Trustee Duties

- To ensure, with the other board members, that the charity complies with its governing documents and an applicable legislation and regulations.
- To ensure the charity manages activities and resources effectively in furtherance of the charitable objects.
- To contribute to setting the strategic direction and policy of the Charity, and monitoring performance against agreed targets.
- Protecting and managing the charitable assets.
- Avoiding any conflict of interests and following the Code of Conduct and safeguarding the reputation and ethos of the Charity.



Person Specification

Experience & Capacity

- Senior leadership experience in development and charitable income generation in a professional or trustee role
- Well-networked with exceptional interpersonal and communication skills
- Strong understanding of individual, corporate, statutory and trust funding
- Sufficient time to fulfill the role over the term of the appointment (see below)

Skills & Knowledge

- Proven leadership skills
- Commitment to Alexandra Palace' vision, mission and purpose including equality, diversity and inclusion.
- Proven capacity to manage and chair constructive and inspiring meetings with a range of stakeholders
- Strong verbal and written communication skills
- Ability to interpret financial reports
- High ethical standards and integrity
- Sound, independent judgement and creative thinking
- Willing to challenge constructively, but also to accept consensus decisions



Appointment Term and Time Commitment

The term of the appointment is **3 years**, subject to annual renewal confirmed by mutual agreement, with a maximum term of 9 years

The successful candidate should expect to donate **5 hours a month** of time to the Campaign. Your ongoing commitment includes:

- Attendance at board meetings at Alexandra Palace (evenings, up to five times per year)
- Chair two meetings of our Development Advocates annually at Alexandra Palace (timing to be agreed)

Any board reports and presentation materials will be produced by Development Team staff with your input.

Please note there will be additional commitments in the first 6 months of the role:

- The successful candidate will be expected to undertake an initial induction programme, which is expected to take at least **one full day**, with the potential for additional sessions in areas of focus at a later date.
- Additional contact time may be needed as we work to recruit new Development Advocates in this period

The trustee role is **not remunerated** but **reasonable expenses will be reimbursed**.



Start Date

Appointees are expected to be available to take up their role in **October 2026**. Please note future board meetings are scheduled for 29th October 2026, 25 January 2027, 25 March 2027 at 7pm.

Appointment Process

Following an assessment of applications against the criteria for appointment, shortlisted applicants will be invited to be interviewed by a selection panel. The selection panel will comprise the CEO, Head of Development and the Trust Chair/ Vice Chair.

Candidates should be available for interview on either **Tuesday 6 October** or **Wednesday 7 October 2026**. Please let us know in your application if you are unable to attend an in-person interview at Alexandra Palace on these dates.

How To Apply

Candidates are invited to apply by submitting a CV and cover letter of no more than 5 sides (combined).

- The CV must include details of employment, directorships and qualifications; the name and contact details of two referees and any relevant information regarding eligibility for appointment.
- The covering letter should provide details of the relevant experience that equips you to act as a trustee, **addressing the criteria listed in the person specification**. Any appointment will be subject to 2 satisfactory professional references.



Applications should be submitted to recruitment@alexandrapalace.com. The closing date is 09.00am on Tuesday 29 September 2026.

Alexandra Palace promotes equal opportunity and positively encourages applications from suitably qualified and eligible candidates regardless of sex, race, disability, age, sexual orientation, transgender status, religion or belief, marital status, or pregnancy and maternity.

All data will be processed in accordance with the provisions of General Data Protection Regulation (2016/679

EU) Data Protection Act 2018.

Alexandra Park and Palace Values



WE ARE COLLABORATIVE

We work as one team, sharing ideas, knowledge and insight to achieve our common purpose.



WE ARE RESOURCEFUL

We use what we have creatively to get the best results possible, solving problems and overcoming difficulties.



WE ARE BOLD

We are bold and we embrace change – we constantly look for new ways of doing things.



WE ARE PASSIONATE & FUN

Our job is to put smiles on people's faces, by being engaged and passionate in all we do. We deliver our purpose with fun and enjoyment.



WE ARE OPEN & GENUINE

We are inclusive and diverse – welcoming all through our doors. We are genuine - we do what we say we will and do it in a way that is in line with our values.